

# SULLIVAN

Healthcare Consulting  
Canada Co.

NOV. 3-4  
TORONTO

BRINGING AN END TO  
DAY-OF-SURGERY CRISIS MANAGEMENT

## THE BUSINESS OF SURGERY

NOVEMBER 3-4, 2011 | HILTON GARDEN INN  
TORONTO/CITY CENTRE

NOVEMBER 3: 7:15 A.M.-4:45 P.M., RECEPTION 5-7 P.M.

NOVEMBER 4: 7:30 A.M.-2:00 P.M.

### A WORKSHOP DESIGNED FOR THOSE WHO MANAGE THE BUSINESS ASPECTS OF THE OPERATING ROOM

Designed to address the challenges and opportunities faced by leaders in surgical services, this workshop will engage and inform directors of perioperative services, perioperative business managers, and hospital administrators who have responsibility for surgical services by using real-world examples and hands-on problem solving tailored to the concerns of today's OR leaders.

Topics addressed will include:

- OR governance
- Comprehensive approach to perioperative financial management
- Effective and efficient schedule management
- Staffing: Key positions and roles
- Surgery supply chain, cost management, and vendor relationships
- Information management
- Identifying and implementing process improvement opportunities
- Capstone project
- Current trends surgical services

*Topics are subject to change.*

Standard Registration Fee: \$750 per person plus HST  
**Register with colleagues by October 2, 2011, and SAVE!**

| <b>When you register ...</b>       | 1 or 2 individuals<br>from your organization | 3 or more individuals<br>from your organization |
|------------------------------------|--|---|
| Before <b>October 3, 2011</b>      | \$700 plus HST                               | \$650 plus HST                                  |
| On or after <b>October 3, 2011</b> | \$750 plus HST                               | \$725 plus HST                                  |

*Breakfast, lunches, reception, and break refreshments for participants are included in the registration fee.*

Visit the Events page at  
[www.sullivanconsulting.ca](http://www.sullivanconsulting.ca) to register online!

(519) 432-9169 | [WWW.SULLIVANCONSULTING.CA](http://WWW.SULLIVANCONSULTING.CA)

SHC Canada is a consulting, management, and implementation firm specializing in the perioperative environment. The SHC team includes recognized authorities in:

- Surgery benchmarking with an exclusive Canadian database
- Ambulatory surgery program evaluation and planning
- Hospital system surgery program consolidation and standardization planning
- Strategic capacity analysis, determination, and allocation
- Scheduling, operational effectiveness, and case time program improvement
- Case costing and clinical path analysis and determination
- Central services improvement, redesign, and interim management
- Facility evaluation and design
- Perioperative information system selection, implementation, and optimization

The SHC Difference:

- Integrity and objectivity of process: The best interest of the client is always placed first
- Most extensive consumption/utilization/surgery databases for producing benchmark indicators
- Collaborative approach, emphasizing training, education, teamwork, and continuous improvement
- Implementation specialists, with accountability for results
- Senior level and experienced consultants
- Guaranteed to implement SHC recommendations

## 2011 CHALLENGE

### THE BUSINESS OF SURGERY

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The Hilton Garden Inn Toronto City Centre (416-362-7700), located at 200 Dundas Street East, is centrally located in the heart of downtown Toronto and within walking distance of the Toronto Eaton Centre, Dundas Square, and a number of theatres. The hotel offers a “boutique hotel” ambience, with modern décor and luxurious amenities. SHC’s limited block of reserved rooms (\$159 plus HST per night) will be released on October 18, so remember to book early.

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Consulting Canada, Inc.  
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For more information, visit the Events page at [www.sullivanconsulting.ca](http://www.sullivanconsulting.ca) or call (519) 432-9169.